

	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
<b>Issue Focus</b>	Houses of Worship	Themed Environments/ Museums	AV/IT Integration	Arenas and Stadiums	Education	Green AV	Digital Signage	Bars & Nightclubs	Corporate AV	Houses of Worship II	Government	Hospitality/ Retail
<b>Product Showcase #1</b>	Display Monitors	Power Conditioners	Portable PAs	Power Amplifiers	Wireless Mics	Outdoor Speakers	Ceiling Speakers & Business Music Systems	3D/Special Venue Projectors	Boundary Mics & Automatic Mic Mixers	Line Arrays	Conferencing Mics & Systems	LCD Monitors
<b>Product Showcase #2</b>	AV/IT	Large Format Projectors/ Screens	AV Control Systems	Pan/Tilt Cameras	Flat Panel Mounts	Cable Connectors	Technology Furniture	Screens	Corporate Projectors	Routers/ Switchers	Signal Distribution	Digital Signage
<b>Emerging Technologies</b>	Recording for Worship	Networked AV	Power Management	3D Technology	Streaming	Live Production	Distance Learning	Acoustics	Environmental Systems	Networked Audio	Media Servers	Backup Power
<b>Quarterly Focus, Buyer's Guides, Research</b>		Special Report: Digital Signage	ADPlus Study	Special Report: Broadcast Facility Integration			Special Report: Corporate AV	Special Report: Education	Annual Buyer's Guide	ADPlus Study		Special Report: Houses of Worship
<b>Bonus Distribution</b>	NAMM	Digital Signage Expo		NAB/Streaming Media East		InfoComm		CEDIA	AES			
<b>Ad Close</b>	12/17/2010	1/26/2011	2/23/2011	3/16/2011	4/27/2011	5/11/2011	6/22/2011	7/27/2011	8/24/2011	9/28/2011	10/26/11	11/23/11
<b>Materials Due</b>	12/21/2010	1/28/2011	2/25/2011	3/18/2011	4/29/2011	5/13/2011	6/24/2011	7/29/2011	8/26/2011	9/30/2011	10/28/11	11/29/11

**EDITORIAL EXPERTISE:**

**CYNTHIA WISEHART—Editorial Director**

Cynthia Wisehart has been covering the systems installation industry for 13 years and has served as editorial director of SVC, *millimeter*, and *Digital Content Producer* since 1998. She has also been a customer and collaborator with systems integrators in museums, themed entertainment, and hospitality projects worldwide, and has managed technology budgets and technical specifications.

**GEORGE PETERSEN—Senior Editor**

George Petersen is an internationally recognized expert on audio production; he has written five books and more than 1,000 articles and lectured worldwide; he has been a writer and editor for SVC for 10 years and a leading voice at *MIX* since 1981. As an IATSE Journeyman, he has done sound reinforcement, 35/70mm motion picture projection, Dolby Stereo theater installs, and film/video production.

**BENNETT LILES—Senior Contributing Editor**

Bennett's career spans more than 35 years in broadcast production and AV. Among his credits are sound and camera positions on the PBS NewsHour and directing live-statewide telecasts for *Georgia Public Broadcasting*. Bennett is a regular contributor to SVC and its sister publication *Broadcast Engineering*.

<b>NAMM</b>	January 14-17	Anaheim	www.thenammshow.com	<b>INFOCOMM</b>	June 15-17	Las Vegas	www.infocomm.org
<b>DSE</b>	February 22-25	Las Vegas	www.digitalsignageexpo.net	<b>CEDIA</b>	Sept 8-10	Indianapolis	www.cedia.net
<b>NAB</b>	April 11-14	Las Vegas	www.NABshow.com	<b>AES</b>	Oct 20-23	NYC	www.aes.org

\*information subject to change

**2011 PROPOSED WEBCAST TOPICS**

- Ins and Outs of Acoustics in Challenging Environments
- Fiber Optics Basics
- IPTV for AV Professionals
- HDMI's AV Impact
- Whole-house Audio for Residential Installs
- Networked Audio Systems
- Managing Large Projector Networks
- Cable Conundrums: Coax to Copper to Fiber—Options, Applications, and Outlook