

Size	Open Rate	3X Rate	6X Rate	9X Rate	12X Rate
<b>2-page spread</b>	\$13,425	\$12,718	\$12,012	\$11,305	\$10,598
<b>1 page</b>	\$7,045	\$6,674	\$6,304	\$5,933	\$5,562
<b>2/3 page</b>	\$6,160	\$5,835	\$5,511	\$5,187	\$4,863
<b>1/2-page spread</b>	\$10,211	\$9,673	\$9,136	\$8,598	\$8,061
<b>1/2 page</b>	\$4,809	\$4,556	\$4,303	\$4,050	\$3,797
<b>1/3 page vertical</b>	\$3,826	\$3,625	\$3,423	\$3,222	\$3,020
<b>1/3 page square</b>	\$3,689	\$3,495	\$3,301	\$3,106	\$2,912

All display rates quoted are gross rates. 15% agency commission applies.

**POSITION PREMIUMS**

<b>Cover 4*</b>	Add 25%
<b>Cover 3*</b>	Add 15%
<b>Cover 2*</b>	Add 20%
<b>Cover 2*/Page 1</b>	Add 20%
<b>Opposite TOC *</b>	Add 20%
<b>Guaranteed Position</b>	Add 15%
<b>Opposite All Columns</b>	Add 15%

\*4-color only

**MARKETPLACE ADVERTISING**

All Marketplace rates quoted are four-color, net rates. No agency discounts.

Size	1x-6x	7x-12x
<b>1 page</b>	\$3,350	\$2,510
<b>1/2 page</b>	\$1,765	\$1,325
<b>1/4 page</b>	\$1,195	\$895
<b>1/8 page</b>	\$730	\$545

**CLASSIFIED RATES**

(Frequency rates per column inch)

1x	3x	6x	12x
\$140	\$133	\$119	\$112

